



JULY 9-11, 2019

Red River Exhibition Park

Winnipeg, Manitoba

SPONSORSHIP PACKAGE



JULY 9-11, 2019
Red River Exhibition Park
Winnipeg, Manitoba

- Outdoor Displays & Booths
 - Indoor Trade Show
 - Seed Plots
 - Equipment Demonstrations
 - "What Farm Men Want" Section
 - "What Farm Women Want" Section
- Field House Refreshment Center & Entertainment
 - Media Tent
 - Educational Seminar Tent
 - Food Vendors



PLATINUM SPONSORSHIP

Farm Fest Manitoba Outdoor Farm Show Presented by: _____

Your sponsorship will include:

- Presented by: _____ on all advertising, websites, social media, signage and press
- Free 70 foot booth space
- Executive VIP tent (access to VIP tent for company function)
- 3 complimentary street signs
- Inside front magazine advertisement/Show guide
- Premium exhibitor parking
- 5 media spots
- 20 staff show passes
- 400 day show passes
- Show tote bag insert
- Free power to booth space
- Website link
- Free WIFI



GOLD SPONSORSHIP

Your sponsorship will include:

- One large booth (50 foot frontage)
- Advertising logo in media/publications
- Executive VIP tent (company functions)
- Signage “sponsor”
- 300 show passes (non-staff)
- Free parking passes (exhibitors only)
- 20 staff passes
- Show tote bag inserts
- One street sign
- 3 media breaks (one per day)
- Full page ad in show magazine
- Power to booth space
- Free Wi-Fi
- Website link



SILVER SPONSORSHIP

Your sponsorship will include:

- 35 foot booth space
- Silver sponsor advertising
- Signage & Banner
- 200 free passes (non-staff)
- 5 free staff passes
- 10 free exhibitor parking passes
- Free Wi-Fi
- Executive VIP Tent(access to tent for company function)
- Opportunity to have article placed in show magazine



FIELD HOUSE REFRESHMENT TENT SPONSORSHIP

TENT SPONSOR/BUILDING SPONSOR (\$4000.00)

- Sponsor name displayed on tent/building
- Sponsor name in all advertising and show magazine
- Sponsor exposed in all media advertising
- Sponsor name displayed in daily event brochures

DAY & ENTERTAINMENT SPONSOR (\$3000.00)

- Sponsor name displayed on tent/building
- Sponsor name in show magazine
- Sponsor name displayed in daily event brochure
- Name displayed on grand stand sign



FIELD HOUSE LOUNGE SPONSORSHIP
(1pm - 4:30pm daily)

- Beer tent (on field demo site & crop plot site)



ENTERTAINMENT SPONSORSHIP

JAY SMITH

Jay Smith is best known for his song "Leave my stick out on the front step", which he wrote after the tragic bus accident involving the Humbolt Broncos hockey team.

Jay is also the singer of the Farm Fest Manitoba theme song "Big Heart-Strong Hands" (written by Kelly Turcotte and Jay Smith).



TOYS FOR THE FARM BOYS SPONSORSHIP

- RV Company
- Water Sport Company
- ATV Company
- Sporting goods
- Outfitters & Guiding Co.
- Truck Company (Dodge Ram)



WHAT FARM WOMEN WANT SPONSORSHIP

Sponsor of Display Area

- RV Companies
- Home Builders
- Farm & Garden Supply Co.
- Garden Tractor Company
- Travel Companies
- 10 Tree Spa
- Club Regent
- Cadillac Dealer



PARTNERS (PROPOSED)

- **4-H Manitoba**
- **STARS Air Ambulance**
- **University of Manitoba**



SPEAKERS TENT SPONSORSHIP

DAIRY

- Daniel Scothorn

CELEBRITY

- Curtis Joseph – Book Release “CUJO”

FINANCE

- OPEN

FARM ADVOCATE

- Meg Reynolds— “Farmer Megzz” is a speaker, blogger, mother, wife, farmer and passionate advocate and educator for farm women



FARM FEST MANITOBA RESEARCH FARM/PLOTS
SPONSORSHIP

DETAILS TBA



NEW PRODUCT CENTER

"INNOVATION PLACE"

- Building Sponsorship Available
- Free display of new products for exhibitors with registered booth
- Advertising in show magazine
- Speaking opportunities



SHOW SPONSORSHIP
(**\$5000.00**)

Your sponsorship will include:

- Show sponsor media & press
- Event magazine recognition
- Full page ad in show magazine
- Free street sign



PAVILLION SPONSORSHIP
(\$5000.00)

Your sponsorship will include:

- 100' x 166' Pavilion Tent
- Your company logo on the tent space, advertisement in the show magazine
- Your Logo on all signs inside pavilion
- Your Logo on all street signs in pavilion



TRUCK SPONSORSHIP

FARM FEST MANITOBA POWERED BY: _____

DODGE RAM

TOYOTA

NISSAN

Cadillac Escalade - What Farm Women Want



ON SITE SHUTTLE SERVICE ADVERTISING
SPONSORSHIP

Your company logo will be advertised on the side of the transportation shuttle



MEDIA PARTNER

- Global
- Western Producer
- Golden West Radio
- Farms.com
- The Farm Show

Media partners receive:

- VIP Parking (media section)
- Press Tent Table
- Advertising Contract with Farm Fest Manitoba Outdoor Ag Show



SHOW PASS LANYARD SPONSORSHIP

Your sponsorship will include:

- Full page ad in show magazine
- Show tote advertising insert
- Signage recognition



TRADESHOW REGISTRATION BAG SPONSORSHIP

Your sponsorship will include:

- Show totes/ bag advertising
- Insert material for tote bag



FUNDRAISING EFFORTS

RECIPIENTS:

- STARS – MANITOBA
- KIDS HELP PHONE
- SCHOLARSHIP: University of Manitoba, Ag Diploma Course (Farm Tour)